



# Environmental & Travel Journalism for The Albanian Alps



**SUMMER  
SCHOOL**

**1-8 August  
2018**

**at Valbona Valley National Park**

## ARE YOU INTERESTED

- to promote the extraordinary biodiversity and beauty of the Albanian Alps to the public;
- to topics related to tourism, nature conservation and the environment;
- to contribute to sustainable tourism and environmental topics and make it understandable to wider audiences;
- to learn how to raise the interest for the unique environment in the Albanian Alps through media on such topics;

## THEN THIS IS THE SUMMER SCHOOL FOR YOU!

The programme 'Conservation of Agrobiodiversity in Rural Albania', funded by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by GIZ, in collaboration with CEAPALNET invites Master students and young professionals to participate in the Summer School "Environmental and Travel Journalism for the Albanian Alps, focused on bringing tourism and environmental topics into the media



and presenting them in a founded and accessible manner. The program aims to bring together students and young professionals, interested in the sustainable tourism and environment to improve their understanding of sustainable tourism development, biodiversity and learn how to professionally report news on those topics. Participants will be given the opportunity to work together on different subjects, under the supervision of senior international and local lecturers, with expertise in the respective fields. The relation between media, tourism and biodiversity will be presented through lectures, hands-on-training, field visits, class discussions and group assignments. The expected outcomes will be multimedia products such as videos, gallery of paintings or pictures, reportages for radio, print and online.

## ELIGIBILITY CRITERIA

The Summer School "Environmental and Travel Journalism for the Albanian Alps" is open to students that are currently enrolled in or about to finish their Master's degree on Tourism, Biology, Ecology, Nature Conservation and Environmental Sciences or young professionals in either Journalism and/or are actively affiliated to a media entity willing to publish the material produced during the summer school.

**It is expected that applicants meet the following minimum prerequisites:**

- Active proficiency in English;
- Motivation for interdisciplinary work;

In addition, students of journalism need to demonstrate their readiness and ability to prepare professional media kits. The active affiliation to a media organization is an asset.

## COSTS

GIZ will cover travel expenses, accommodation and full board for all selected participants.

## HOW TO APPLY

**The deadline for applications is 25 July 2018. For successful application please submit:**

- A detailed CV;
- Letter of intent (maximum one page).

Should you meet the above eligibility criteria, please apply by sending your documents to:  
[valbonasummerschool@gmail.com](mailto:valbonasummerschool@gmail.com)



Implemented by

**giz** Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



CEAPALNET  
Albanian Center for Education, Engagement, Communication and Change